



DAVE STUMP

DAVESTUMP.COM

MARKETING DIRECTOR/GRAPHIC ARTIST

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SUMMARY

I love creating and I love to work! A dynamic artist with a progressive career in the field of multimedia production. Skilled at developing and executing targeted business initiatives, through designs that are attractive, and modern. Highly effective, consistent compositions that develop and define a company's professional image. Visionary artist with a keen understanding of today's stylish designs for all targeted consumers.



SOFTWARE

PHOTOSHOP
ILLUSTRATOR
AFTER EFFECTS
INDESIGN
PREMIER
OFFICE SUITE

WORK EXPERIENCE

MARKETING DIRECTOR - SCHILLINGS 2018 - Present

Manage a team of 4 designers. Responsible for creating sales promotions, such as sales circulars in local publications and online sales ads. Organize and promote events to drive sales. Manage co-op marketing funds that we receive from our vendors. Built and now manage multiple websites, including an eCommerce website.

MARKETING - SCHILLINGS 2017 - 2018

Managed and created a wide variety of marketing content and materials including brochures, various sign and display design, vehicle wrap design, web design, social media content, training & promotional videos, and more. I was also responsible for showroom upkeep of tags and sales tags.

GRAPHIC ARTIST - FAIR OAKS FARMS 2009 - 2012

Responsible for development of all marketing materials including brochures, flyers, posters, etc. Shot and edited multiple videos and advertisements. Developed and maintained website and social media pages. Operated and maintained large commercial printers/copy machines.

SELF-EMPLOYED/FREELANCE 2012 - Present

Although it is not my primary source of income I have been contracted by various small businesses, groups, musicians, etc to create graphics, videos, and animations.



OTHER SKILLS

WEB DESIGN
WORDPRESS
WOOCOMMERCE
3D DESIGN
(Basic 3Ds Max & Sketch Up)
SOCIAL MEDIA
ONLINE ADS
(Google & Facebook)
VINYL APPLICATION
PC AND MAC
SOUND PRODUCTION
PHOTOGRAPHY

VOLUNTEER WORK

PRODUCTION TEAM - FIRST CHURCH 2016 - Present

I've created various graphics and videos over the years. I currently help with production on Sundays operating multiple camera positions and as a switcher.

EDUCATION

IVY TECH COMMUNITY COLLEGE 2007-2009

Computer Science/Graphic Design

KANKAKEE VALLEY HIGH SCHOOL Class of 2006 Diploma



PORTFOLIO AVAILABLE @ DAVESTUMP.COM